Discourse Network Analysis of EU Sustainable Food Policy

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WHY CARE?

- Our diets drive most health and environmental problems, accounting for 27% of global emissions1
- Agriculture EU's biggest spending area²
- Integrated sustainable food policy needed³

RESEARCH QUESTIONS

- 1. Which actor networks shape the discourse on SFP?
- 2. Which types of actors dominate the discourse?
- 3. How are policy actors linked with advocacy actors?

THEORETICAL FRAMEWORK

- Multi-level Governance (MLG) approach⁴
- Advocacy Coalition Framework (ACF)⁵

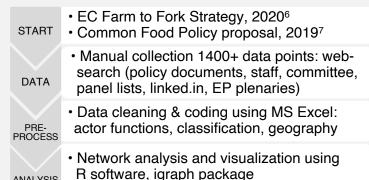
H1: Actors at all levels of governance are involved.

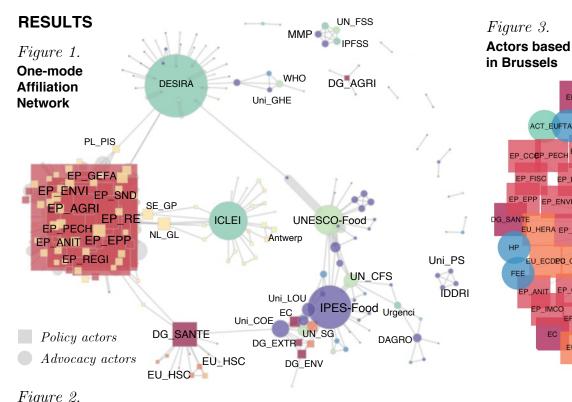
H2: Academia and NGOs are prominent.

H3: Policy and advocacy actors link in various ways

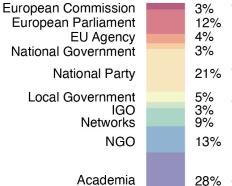
METHODOLOGY

ANALYSIS









KEY FINDINGS

A policy subsystem around **IPES-Food** following ACF theory with few links to policy actors (DG SANTE & DG AGRI);

- A tight network of Academia, NGOs and IGOs (UN)
- Dense network around EP. its various committees which link to ICLEI (local governments network) and DESIRA via **National Parties**
- Yet. **some actors** that are known to work together are not linked

Figure 2

H1 ✓ All levels at play (MLG)

EP_CCEP_PECH EP_P

EP_FISC EP BUD

EU_HERA EP CE

EU ECDEO CHAFE

ANIT EP QUE EP GEE

ICLEI BE

- $H2 \checkmark$ Discourse is shaped by Academia and NGOs (41%), but • also by EP and MS Parties* Figure 3
- H3 ✓ Figures 1 & 3 reveal that policy and advocacy actors are linked both via affiliations and more so via geography (H3)
- · Heavily lobbied nature of EU policy-making: 30% of actors operate in Brussels undetected by person-based affiliation, Fig. 1

DISCUSSION **& OUTLOOK**

Narrow definition of "connection" vs. real world

EP_AGRIEU_HSC ECVO

- Data collection shapes results (e.g. under/*over representation of actors)
- Limited focus on active affiliations, which are dynamic in time
- First network analysis of sustainable food policy
- Potential for further research with a larger dataset.

References: ¹Poore and Nemecek (2018); ²Cleppe (2019); ³Arc2020 (2019); ⁴Hooghe and Marks (2019), ⁵Sabatier (1988); ⁶EC, (2020); ⁷IPES-Food (2019)