



# An analysis into the Womansphere world on Reddit



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## Problem and Research question

In contrast to the Manosphere on Reddit the Womansphere is not researched enough. Consequently there is no language analysis on what they talk about.

### Research questions

- What topics do women talk about, when talking about dating men?
- What Terminology do they use to describe men?

## Theories

- „Red Pill” Concept: Expecting the real truth behind Society and dynamics between men and women
- **social bubble theory:** Confirming biases in homogenic social groups

## Hypothesis

**H1:** considering the environment of Reddit and its subreddits, **women** will be using **aggressive and violent language**.

**H2:** women, while talking about dating men, will focus more on physical and financial aspects (**Incels’ theory of Money-Status-Looks**).

**H3:** women will **focus on different topics** while talking about men.

**H4:** women will **create special terms** based on the community dynamics

## Data

Collected from 01/2021 to 01/2022

**4 different subreddits:**  
r/FemaleDatingStrategy  
r/PurplePillDebate,  
r/RepPillWomen,  
r/FemaleLevelUpStrategy  
Total of threads = 4500

## Reference

Horta Ribeiro et al. (2020). Dataset for: The Evolution of the Manosphere Across the Web. Proceedings of the 15th International AAAI Conference on Weblogs and Social Media (ICWSM’21)

Farrell et al. (2019). Exploring Misogyny across the Manosphere in Reddit. WebSci ’14

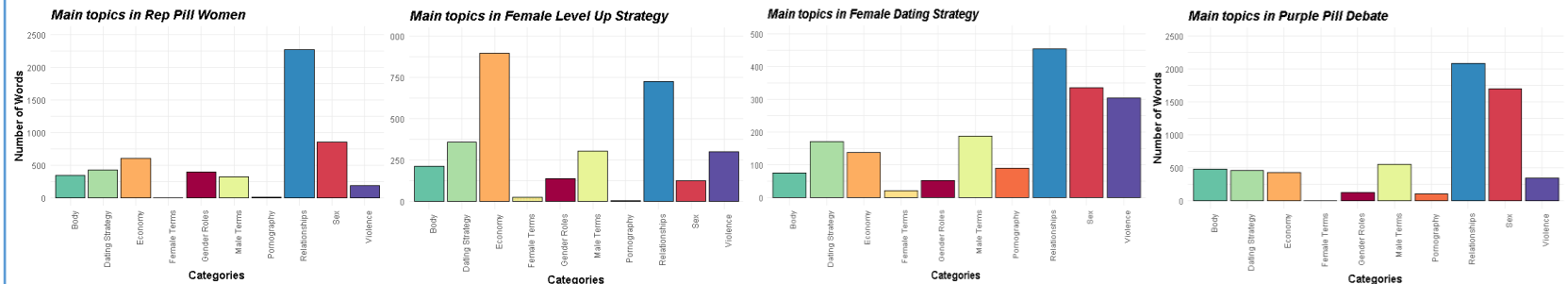
## Methodology and analysis

- **Creation of a Dictionary**
- **Manual text analysis** of 500 threads from the subreddit “Female Dating Strategy”
- **Dictionary based text analysis** of 4000 thread
- **Network analysis** of the 4 different subreddits
- Analysis of the 4 subreddits based on the category “Male Terms”.

## Results

**Accepting H1:** Women use many derogatory terms against men  
**Rejecting H2:** Even though women talk about Men’s financial stability, they don’t heavily focus on their looks  
**Accepting H3:** The most talked about topics are: Relationships, Sex, Dating, Male Terms (mostly derogatory terms used against men) and economy.  
**Rejecting H4:** Most words that women use, when talking about men are not exclusive to Womansphere Subreddits

## Main topics in 4 subreddits from the Womansphere



## Most used terms for men



## How topics are distributed among the subreddits

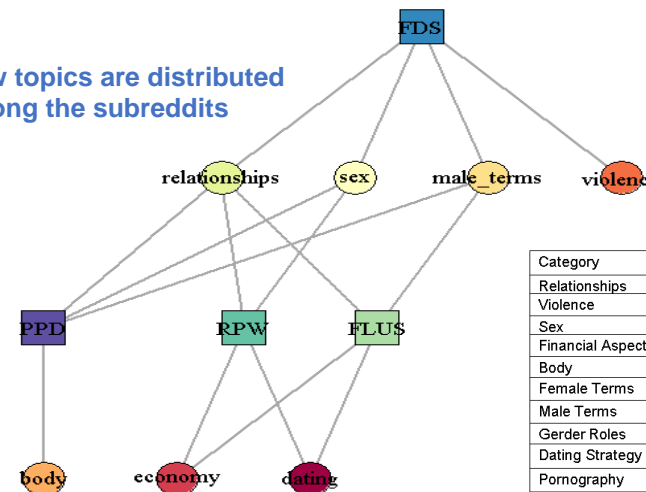


Table 1: Lexicon of targeted Subreddits

Category	# Terms	Examples
Relationships	15	ask out, hang out, love life, girlfriend*, boyfriend*, dat*
Violence	20	rap*, harass*, stalk*, violen*, forc*, abus*, manipulat*, kill*
Sex	14	sex*, vagin*, penis, butt*, dick, blowjob
Financial Aspects	19	economic instability, money, unempl*, poor, job, homeless
Body	19	body image, height, tall, short, beard, bald, hair*, fit, skinny
Female Terms	7	forever girlfriend, pickme, pickmeshia, high value women
Male Terms	44	people pleaser, scrote*, fuckboy*, fboy, simp*, virgin*, faggot*,
Gender Roles	8	childcare, societal pressure, provid*, breadwinner
Dating Strategy	18	red flag*, neg*, groom*
Pornography	3	porn, fantaci*, porn addiction